

# Welcome Kit

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foxo

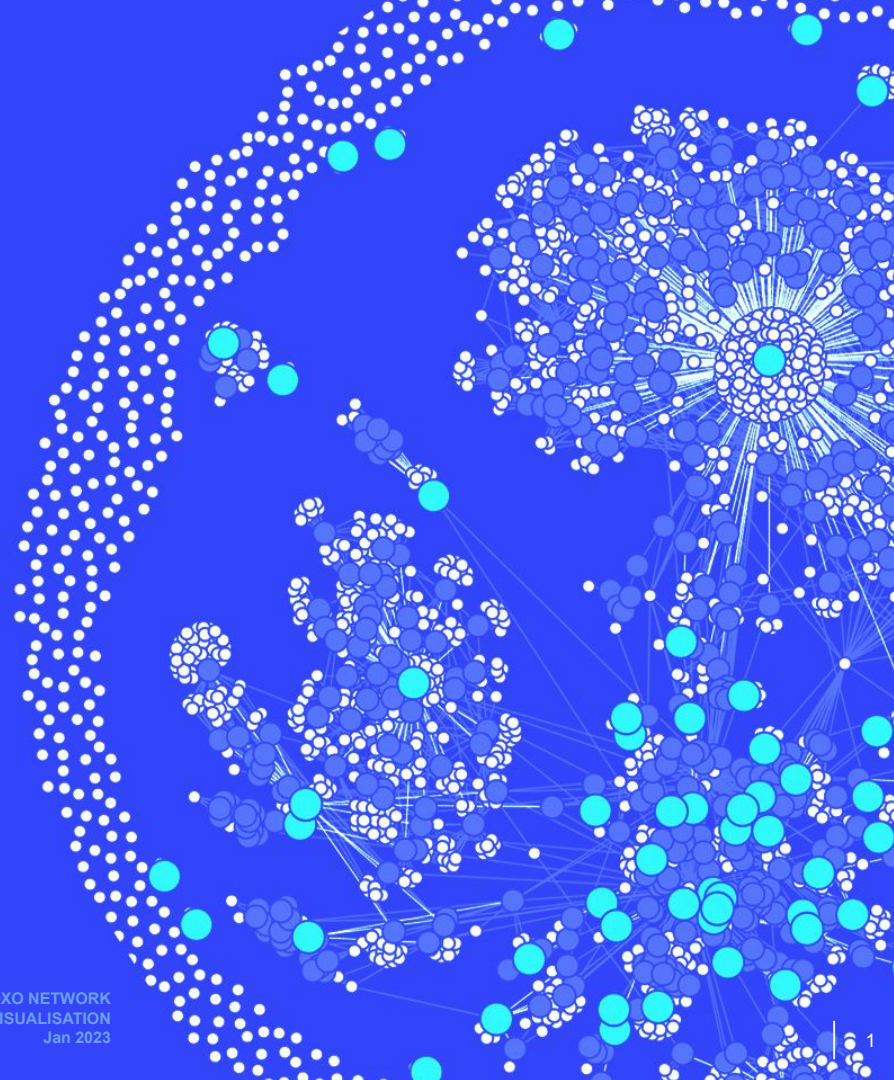


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FO XO NETWORK  
VISUALISATION  
Jan 2023



# Welcome to Foxo.

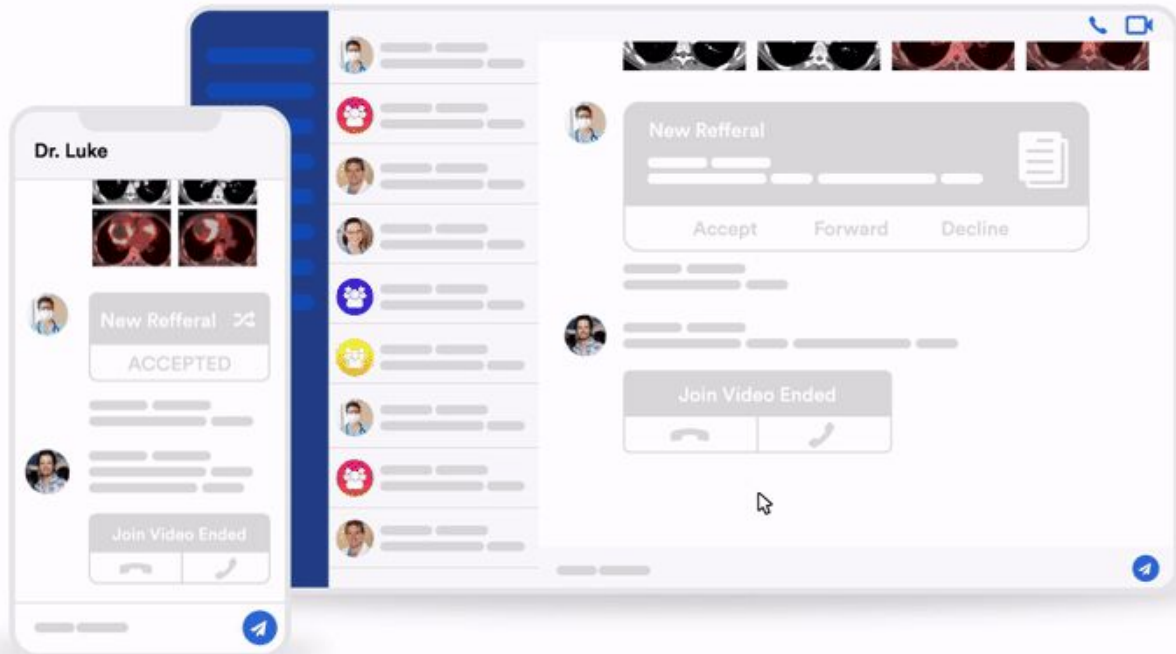
We're excited to work with you.

To help set the stage for a successful rollout, we've put together this Welcome Kit to give you a clear overview of what to expect. It includes key information to help guide your first steps and set you up for success from day one.



## What is Foxo?

Foxo is a cloud-based, secure clinical collaboration platform that enables frictionless and compliant communication across Healthcare.



# Our Onboarding Approach



## Our Goal

...is to facilitate an onboarding experience that is seamless, intuitive and delivers immediate value to your business and your team.

### Co-Design



While we have a best-practice onboarding process, we co-design the journey with you to suit your unique organisational needs.

### We need a SPOC\*



Nominate a \*Single Point of Contact to join weekly meetings with us, co-design the process, review progress, and drive progress and adoption internally.

### Product Champions



We empower your team members to become experts and advocates, driving widespread adoption and long-term success. Ideal Champ: enthusiastic & curious.

### Change Management



Success depends on individuals embracing & adopting the change. We provide tools and strategies, but leadership, communication, and internal drive are essential.

### Launch Loudly



We recommend launching loudly. Create excitement and provide support with high-impact activities like hype videos, CTAs, onboarding webinars, and more.

# Your Onboarding Journey

Phase  
Activities &  
Milestones



CHANGE MANAGEMENT

# Path for Success

Please take the time to answer the  
following questions





# # 1 - GOALS

What problem is Foxo going to solve?

## #2 - USE CASES

What are your key use cases?

What workflows will transition to Foxo?

## # 3 - Metrics

How will we know when we reach success?

What are the metrics that tell us we have been successful?

Success depends on **individuals**  
embracing and adopting the change

# Driving Change

Please take the time to prepare the following Change Canvas.



## Reason for Change

Why are we changing?

## Vision for Change

What will the future look like after change is implemented ?

## Goals

What are the necessary steps to reach that vision?

## Benefits

What are the benefits for the organisation?

What are the benefits for staff?

What are the benefits for patients/ customers?

## People

Who is impacted by the change?  
Who must do their jobs differently?

## Sponsorship

Who will be the change sponsors\*?

How will they actively drive the change?

*\*Ideal change sponsor:*

- active and visible through change
- communicate and support change
- influential & close to change

## Support / Resources

What training, support & coaching will we provide?

What will we do to support adoption and change?

## Success

What does success look like and how will we measure it? What is the criteria for success?

## Communication Plan

How & when will we communicate the change? **Include Purpose, Benefits, Support / Resources**

| # | Task  | Done |
|---|---|------|
| 1 | Confirm Project Owner   |      |
| 2 | Nominate Change Sponsor(s) (prepare change canvas and launch strategy)  |      |
| 3 | Nominate Foxo Champion(s)   |      |
| 4 | Confirm key dates (Kick-off, Go-Live)   |      |
| 5 | Provide logo and branding   |      |
| 6 | Confirm account setup:<br>Option 1: <a href="#">Azure Active Directory (AD) with Foxo</a><br>Option 2: Self-registration of users |      |
| 7 | Account setup for Project Team & Champions  |      |
| 8 | Confirm key workflows and use cases that will transition to Foxo  |      |
| 9 | Prepare Change Canvas   |      |

# Thank you

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