

Welcome Kit

foxo

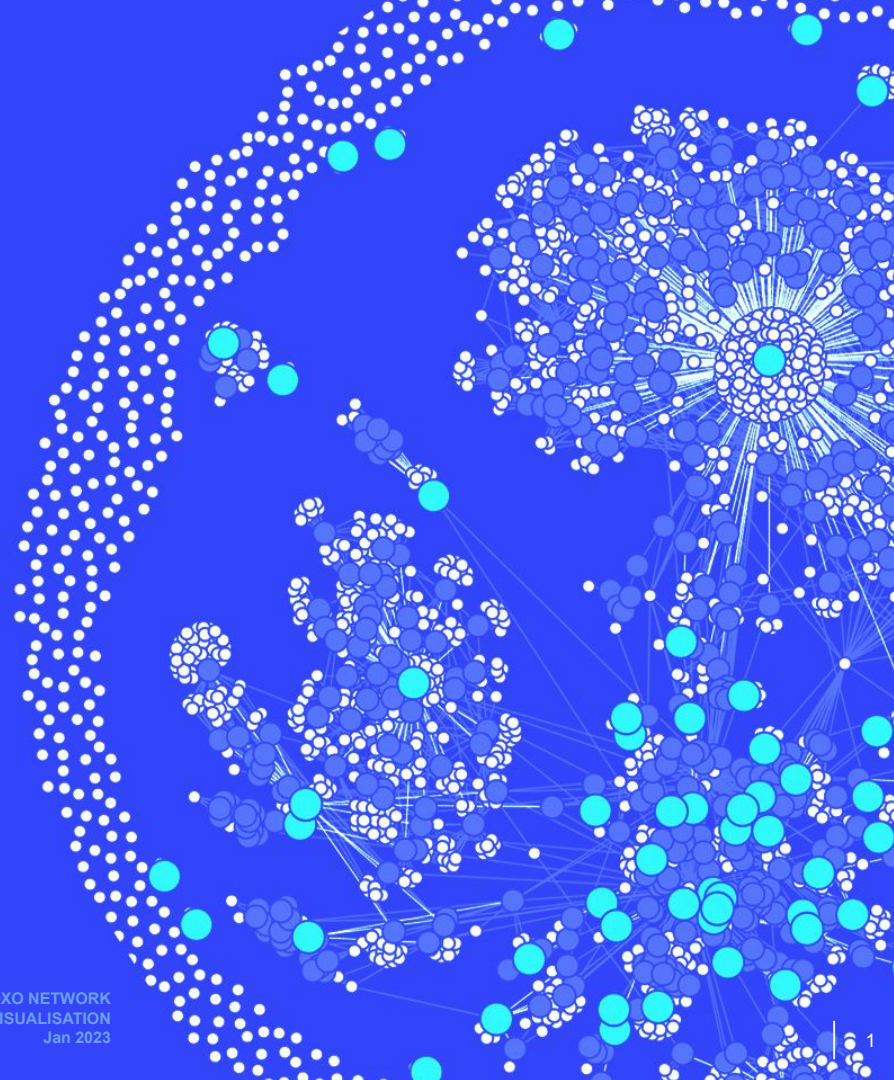


Sarah Hillmann

Head of Customer Success

sarah@foxo.com

FOXO NETWORK
VISUALISATION
Jan 2023



Welcome to Foxo.

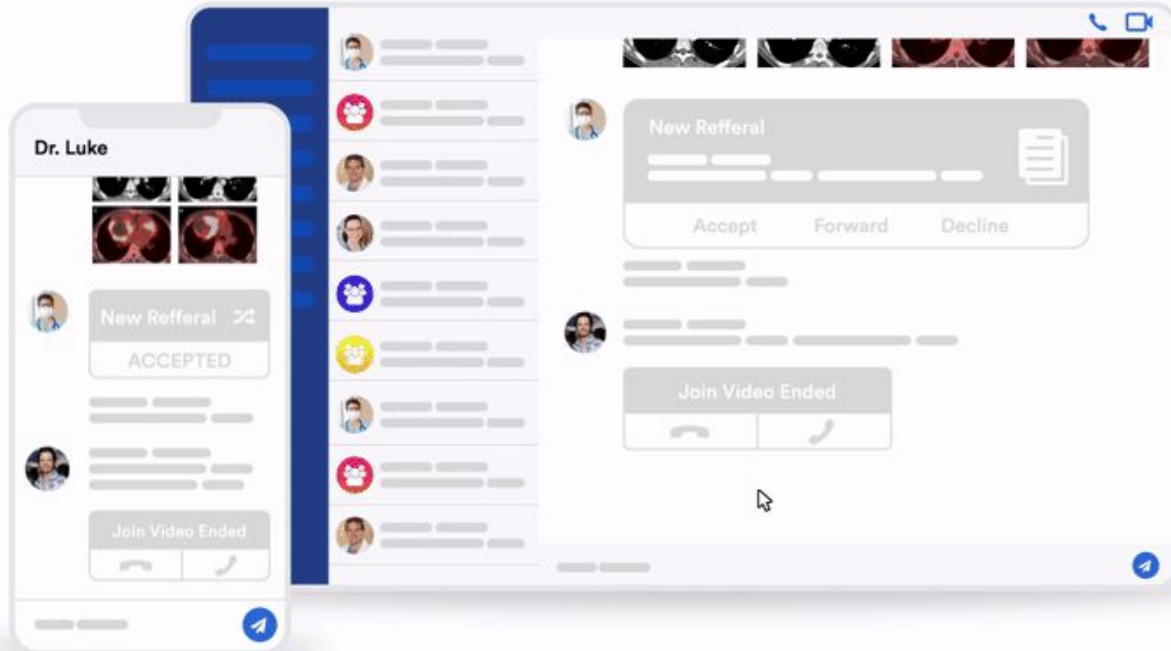
We're excited to work with you.

To help set the stage for a successful rollout, we've put together this Welcome Kit to give you a clear overview of what to expect. It includes key information to help guide your first steps and set you up for success from day one.



What is Foxo?

Foxo is a cloud-based, secure clinical collaboration platform that enables frictionless and compliant communication across Healthcare.



Our Onboarding Approach



...is to facilitate an onboarding experience that is seamless, intuitive and delivers immediate value to your business and your team.

Co-Design



While we have a best-practice onboarding process, we co-design the journey with you to suit your unique organisational needs.

We need a SPOC*



Nominate a *Single Point of Contact to join weekly meetings with us, co-design the process, review progress, and drive adoption internally.

Product Champions



We empower your team members to become experts and advocates, driving widespread adoption and long-term success. Ideal Champ: enthusiastic & curious.

Change Management



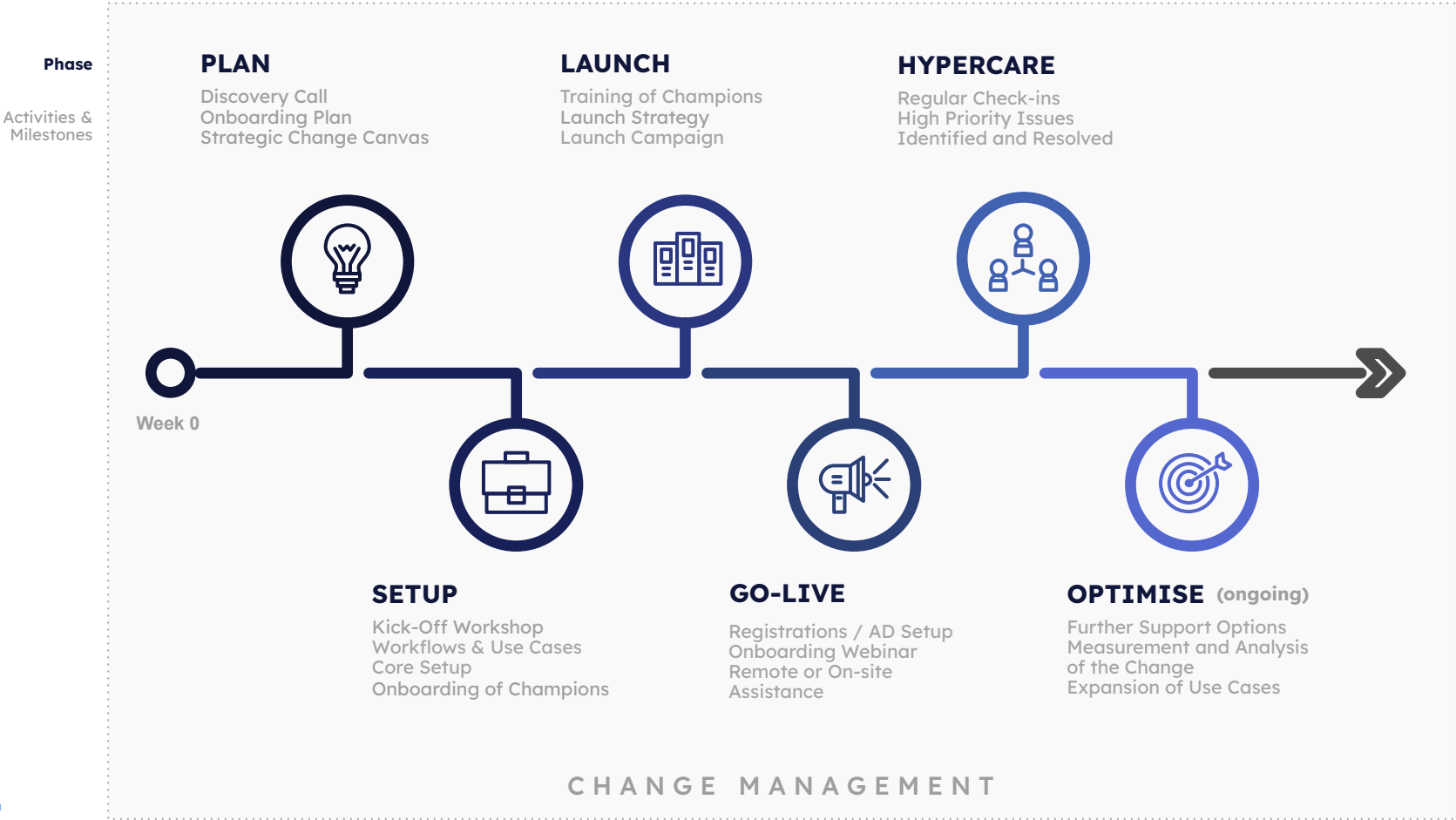
Success depends on individuals embracing & adopting the change. We provide tools and strategies, but leadership, communication, and internal drive are essential.

Launch Loudly



We recommend launching loudly. Create excitement and provide support with high-impact activities like hype videos, CTAs, onboarding webinars, and more.

Your Onboarding Journey



Path for Success

Please take the time to answer the
following questions



1 - GOALS

What problem is Foxo going to solve?

#2 - USE CASES

What are your key use cases?

What workflows will transition to Foxo?

3 - Metrics

How will we know when we reach success?

What are the metrics that tell us we have been successful?

Success depends on **individuals**
embracing and adopting the change

Driving Change

Please take the time to prepare the following Change Canvas.



Reason for Change

Why are we changing?

Vision for Change

What will the future look like after change is implemented ?

Goals

What are the necessary steps to reach that vision?

Benefits

What are the benefits for the organisation?

What are the benefits for staff?

What are the benefits for patients/ customers?

People

Who is impacted by the change?
Who must do their jobs differently?

Sponsorship

Who will be the change sponsors*?

How will they actively drive the change?

**Ideal change sponsor:*

- active and visible through change
- communicate and support change
- influential & close to change

Support / Resources

What training, support & coaching will we provide?

What will we do to support adoption and change?

Success

What does success look like and how will we measure it? What is the criteria for success?

Communication Plan

How & when will we communicate the change? **Include Purpose, Benefits, Support / Resources**

1

INTRODUCTIONS

We'll talk a little bit about Foxo and introduce ourselves. We're also excited to meet your team.

2

PULSE CHECK RESULTS

We will present the results of the pulse check survey to highlight current practices, challenges and key areas of focus.

3

DEMO & WORKFLOWS

Now it's time for a quick product demo. We'll highlight your operational workflows and specific use cases that will transition to Foxo.



ONBOARDING PLAN

We'll delve into the onboarding plan covering phases, deliverables and responsibilities. We will also discuss project and team organisation.

4

DRIVING CHANGE*

We'll review your Strategic Change Canvas and assist with any questions that you might have. We focus on defining change roles and communication plan.

5

LEARNING & NEXT STEPS

As a team, we define a learning strategy that works best for your team and users to ensure a smooth transition.

6

#	Task	Done
1	Confirm Project Owner	
2	Nominate Change Sponsor(s) (prepare change canvas and launch strategy)	
3	Nominate Foxo Champion(s)	
4	Confirm key dates (Kick-off, Go-Live)	
5	Provide logo and branding	
6	Establish <u>Azure Active Directory (AD) with Foxo</u> for account creation of Champions + project team (if not applicable see #7)	
7	Project Team & Champions to register on Foxo (only for non AD)	
8	Confirm key workflows and use cases that will transition to Foxo	
9	Prepare Change Canvas	

Thank you

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